



plastics recycling WORLD

The free digital magazine for the global plastics recycling industry

Plastics Recycling World is a brand new digital magazine written exclusively for the global plastics recycling supply chain and distributed electronically to a global audience of 18,453 key decision makers. The magazine can be accessed free-of-charge online via standard web browsers on any desktop and laptop computer, tablet or smartphone.

Plastics Recycling World is published by Applied Market Information Ltd (AMI), the leading provider of information, databases, conferences and magazines for the global polymer processing industry. It is the latest addition to a growing portfolio of sector-specific digital magazines that includes Compounding World, Injection World, Film and Sheet Extrusion and Pipe and Profile Extrusion.

Written by expert polymer industry journalists, **Plastics Recycling World** will be distributed to a targeted readership of recyclers, specifiers and suppliers drawn from AMI's highly respected global database of plastics processors and specifiers.

Plastics Recycling World offers an unrivalled combination of expert editorial content and a highly targeted readership. Its fully digital distribution means that advertising rates – which includes exposure in the web and PDF editions – are highly

Plastics Recycling World offers:

- Comprehensive global coverage
- 100% focus on plastics recycling
- Quality expert-written editorial
- Free access to web and PDF edition
- Competitive advertising rates
- Live weblinks included on all ads

For more information about advertising, contact:
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competitive. If you are supplying materials, technology, equipment or services to the plastics recycling industry then **Plastics Recycling World** should be your first choice for global promotion.

2017 Features, Advertising Rates and Data

June 2017

Shredders • Sorting technology • Additives • Melt filtration

November 2017

Washing plant • Online inspection • Odour control • Recycling compounders

Advertising Rates

Euros	Single	2+
Double page spread	€3,450	€2,750
Full Page	€2,325	€1,850
Half page	€1,625	€1,300
Third Page	€1,350	€1,075
Quarter page	€1,025	€825

Dollars	Single	2+
Double page spread	\$3,850	\$3,075
Page	\$2,600	\$2,075
Half page	\$1,800	\$1,450
Third Page	\$1,500	\$1,200
Quarter page	\$1,150	\$925

Brochure showcase entry: €300 or \$330 per brochure

Profile features (advertorial):

Full pages: €3,000 (\$3,300),
Double page spread €4,500 (\$4,950)

Advertisement copy sizes

	Width by height
Double-page spread:	420mm x 297mm
Full page	210mm x 297mm
Half page (horizontal):	210mm x 146mm
Half page (vertical):	100mm x 297mm
Third page (horizontal):	210mm x 99mm
Third page (vertical):	68mm x 297mm
Quarter page (horizontal):	210mm x 74mm
Quarter page (vertical):	100mm x 146mm

Simple pricing:

All rates include insertion in all online and app editions

Rich media:

It is also possible to add animations, videos, surveys and presentations to your advertisements. Contact us to find out what is possible, to discuss your ideas, and to explore pricing.

The AMI magazine portfolio:

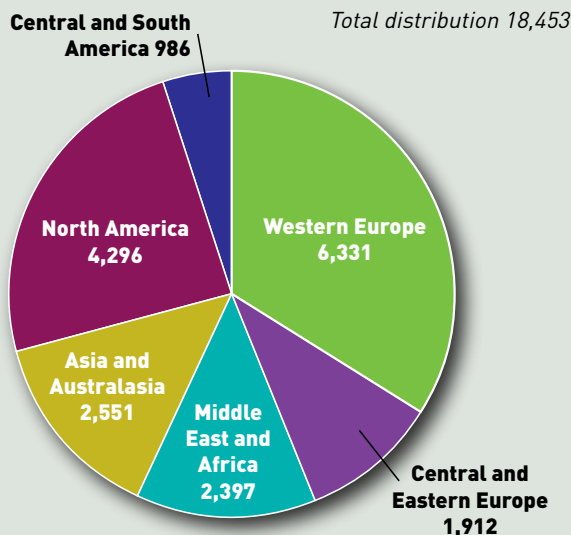
AMI publishes four other digital magazines: **Compounding World**, **Film and Sheet Extrusion**, **Injection World** plus **Pipe and Profile Extrusion**. If you place bookings in more than one of our five magazines, then the series bookings accumulate across all of your advertisements.

 www.compoundingworld.com	 www.injectionworld.com
 www.filmandsheet.com	 www.pipeandprofile.com

File formats:

Final advertisement copy should be supplied as a high resolution (300dpi) digital file in either PDF or jpg format. We recommend you use our Adobe Joboptions settings when outputting your artwork. These can be downloaded at <http://bit.ly/AMIPDF>.

Global email distribution



contact us

Advertising

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